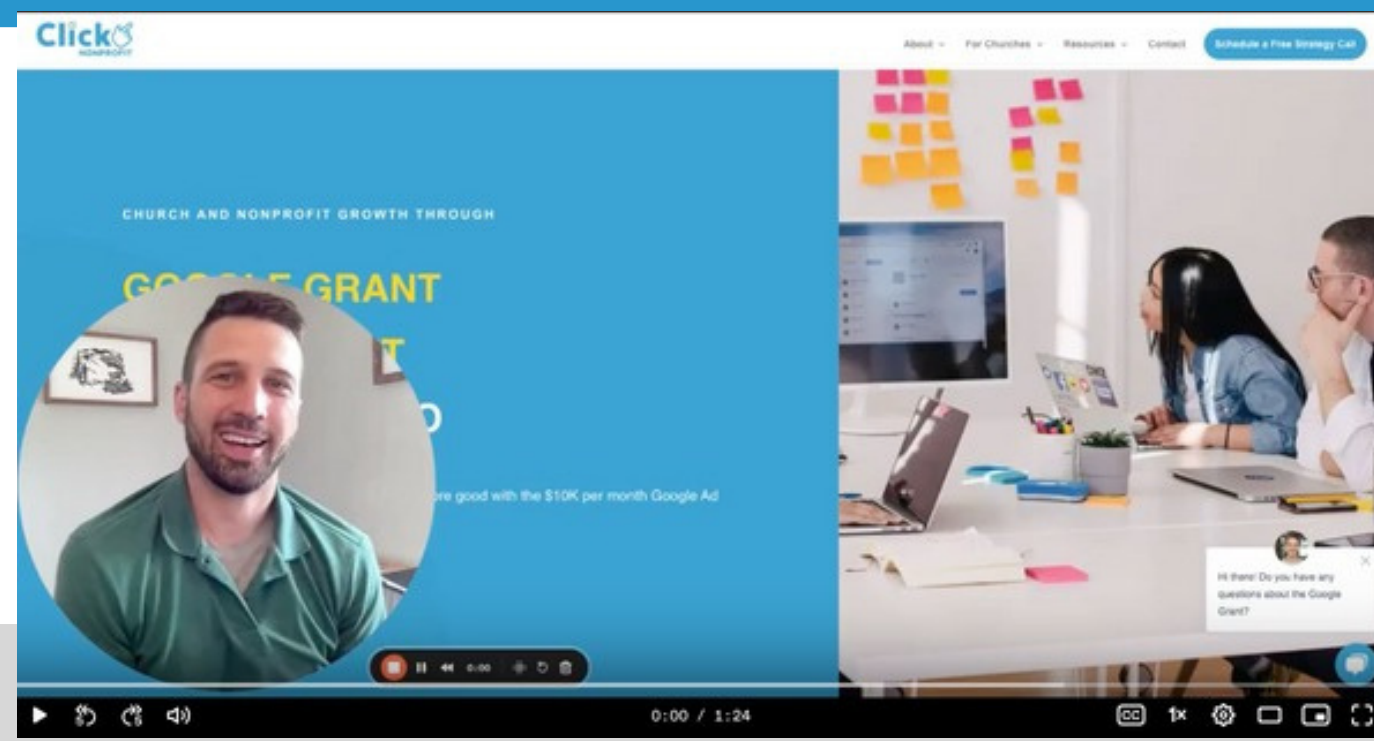
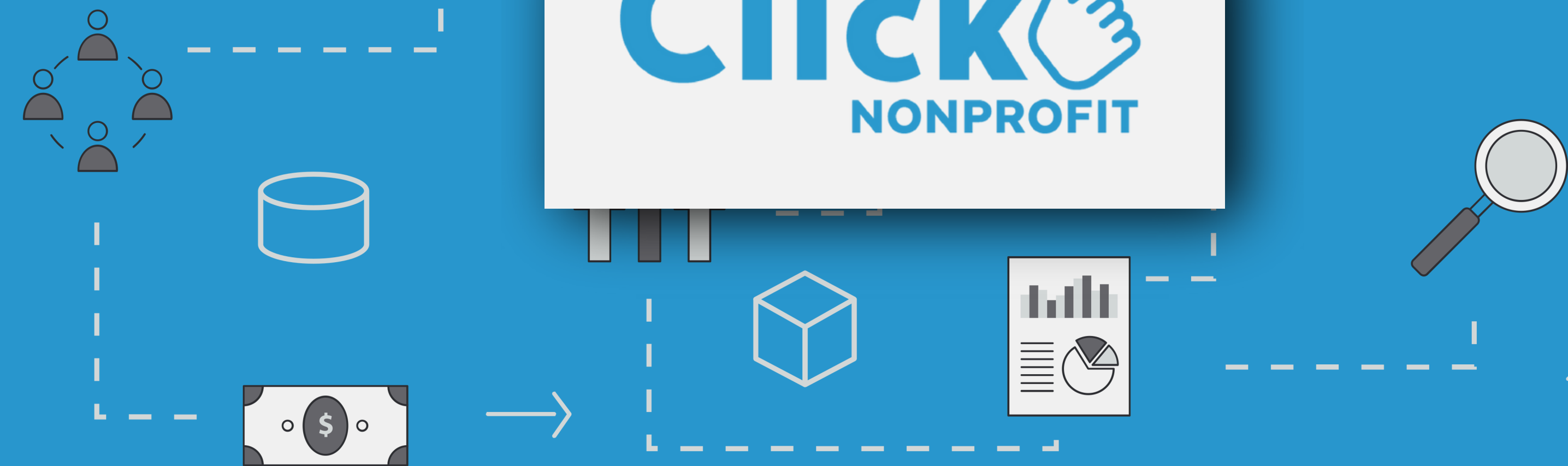


# Google Ad Grant Management Course



## How to Use This Course

### SETTING UP GOOGLE ANALYTICS 4

- [1. How to Link Google Ads and Google Analytics 4 \(GA4\) \[Video 7 Minutes\]](#)
- [2. Setting Up Destination Conversions in GA4 \[Video 5 Minutes\]](#)
- [3. How to Track Conversions \[Video 3 Minutes\]](#)

### BUILDING CAMPAINGS, AD GROUPS, ADS, ASSETS

- [1. How to Build a Church Near Me Campaign \[Video 28 Minutes\]](#)
- [2. How to Build Assets \[Video 13 Minutes\]](#)
- [3. How to Build a Dynamic Ad Group \[Video 3 Minutes\]](#)
- [4. How to Build an Online Church Campaign \[Video 13 Minutes\]](#)
- [5. How to Build a Sermons or Blog Campaign \[Video 12 Minutes\]](#)
- [6. How to Build Events or Ministries Ad Groups within the CNM Campaign \[Video 8 Minutes\]](#)
- [7. How to Create a Smart Campaign \[Video 9 Minutes\]](#)

### LAST STEPS & RESOURCES

- [1. How to File an Additional Domain Request \[Video 2 Minutes\]](#)
- [2. Upload CCLI License to Google \[2:53 Minutes\]](#)
- [3. Complete Google Survey for Compliance \[Video 4 Minutes\]](#)
- [4. Turn on Notifications for Disapproved Ads \[Video 2 Minutes\]](#)
- [5. Complete Advertiser Verification \[Video 3 Minutes\]](#)
- [6. Add Business Name and Logo Asset \[Video 2 Minutes\]](#)
- [7. List of Keyword Ideas \[Resource Document\]](#)
- [8. Renaming Your Livestream Page \[Resource Form\]](#)
- [9. Full Church Account Set Up Checklist \[Resource Sheet\]](#)

[Want Click to Manage Your Ad Grant for You? Schedule a Free Strategy Call.](#)

